

A portrait of Stephanie J. Womack, MA, a Black woman with her hair styled in a braided updo. She is smiling and looking slightly to the right. She is wearing a white sleeveless top and a black necklace with large, dark, faceted beads. The background is a blurred indoor setting with large windows and greenery outside.

Stephanie J. Womack, MA

Author. Keynote Speaker. Workshop Leader

Serving women's organizations, associations, faith organizations, young professionals groups, colleges & universities, businesses, and entrepreneurs

About Stephanie

Stephanie wants to create a world where women are fearless! She empowers women to:

- **Create personal brands that reflect their greatness**
- **Transform fear into fearlessness**
- **Stand on sinking sand to triumph despite adversities**
- **PIVOT their way up when everything is going down**

Stephanie knows first-hand how much this matters! She has rebranded her fear into fearlessness by saying yes to opportunity and being open to the lessons of failure. Stephanie is a business owner, author, coach, speaker, and entrepreneur.

You will enjoy working with Stephanie if you desire to:

- **Build your own legacy**
- **become financially savvy**
- **Live a life unbound by outside expectation and obligation**

Stephanie is a business owner, author, coach, speaker, and entrepreneur. She is often described as the PR specialist for the brand of YOU.

Stephanie is a sought-after speaker, serving as the keynote presenter for several events (including the C.H. Russell Scholarship Banquet and Columbus/Bartholomew County NAACP's 2015 Graduate Reception).

She has been honored with the Courage in Leadership Award and featured as an Emerging Leader in She Magazine.

Stephanie is a proud alumna of Indiana State. She earned a Bachelor's in Public Relations and Marketing, as well as Master's in Communication and Leadership Development.

She currently serves as a program manager with the American Academy of Pediatrics working on childhood obesity initiatives. She is passionate about eliminating health disparities among underserved populations through the community and government programs.

When she's not writing or speaking, she's often chasing the little man of her dreams, son Lynox, affectionately known as Nox.



Overcome FEAR on Purpose: The Ultimate Mindset Shift

Rebrand Your Fear: 3 Ways to Turn Your Fear into Fearlessness

Standing on Sinking Sand: How to PIVOT Your Way Up When Everything is Going Down



Stephanie's Most Popular **Speaking Topics**

OVERCOME FEAR ON
PURPOSE:
THE ULTIMATE
MINDSET SHIFT

Because branding starts on the inside...

Whether you know it or not, you already have a personal brand. In a world where women are the fastest growing group of entrepreneurs in the U.S., there is room for you at the table. Overtime, it becomes easier to look at your situation and think that you are not cut out for entrepreneurship or certain things in your life. If your fear and doubts are the most prominent thoughts on your mind; that is where you put your energy, leaving little time to focus on your goals. You actually have more control than you give yourself credit for, simply because of your mindset.

Using a new narrative for fear, Stephanie takes the audience through common fears women perpetuate to avoid success. This self-discovery workshop breaks down the 4 simple steps that women can do over the next 30 days to start building their personal brands, starting with themselves.

As a result of this session, you will:

- Learn what a personal brand is and assess your current brand.
- Develop positive language to describe your personal brand.
- Learn how to create affirming messages for your personal brand.
- Create a 7-day SMART goal with action steps.

**REBRAND YOUR FEAR:
3 WAYS TO TURN YOUR
FEAR INTO
FEARLESSNESS**

People need to do their own PR...

As an introvert, Stephanie knows first hand how difficult it can be to put yourself out there: as a professional, as a business owner, or people trying to follow their passions! Learn to leverage your experiences to meet your personal and professional goals.

Womack flawlessly integrates foundational marketing principles with personal motivation. Her practical action plans are designed to refine the brand of YOU by challenging the definition of PR.

This is a unique message of how to transform fear into fearlessness and take your PR strategy to the next level.

As a result of this session you will:

- Learn about the 7 Ps of marketing yourself.
- Receive a deep dive into 3 of the 7 principles.
- Assess the current state of your PR strategy based on the 7 Ps.
- Create a 30-day action plan using the Rebrand Your Fear Strategy Planner™.

STANDING ON SINKING
SAND:
HOW TO PIVOT YOUR WAYS
UP WHEN EVERYTHING IS
GOING DOWN

Perspective leads to purpose...

If you have ever felt like you are running out of time to make your ideal life your real life or playing small with your God-given talents and abilities or not even able to recognize your talents and abilities, it's time to pivot.

As a millennial, desperate to figure out her own life, Stephanie constantly ran from thing to thing, avoiding what she knew she should be working on, which was herself. She didn't trust herself, and what's worst, didn't really love herself enough to know that she is worthy and capable of the life she works to create.

After doing everything she was supposed to do to be happy, she still felt empty. Lacking focus, direction and purpose. In this presentation, Stephanie will walk through her trademarked PIVOT process, featured in her book *Standing on Sinking Sand*.

As a result of this session, you will:

- Learn how to find your purpose through renewed perspective.
- Learn about the power of isolation as a personal development strategy.
- Learn how to complete the Rebrand Your Fear PUSH Analysis™.
- Learn how to outsmart your bad habits.
- Develop a tithing plan that utilizes more than money.



We've had Stephanie speak before in a different capacity, but for our annual women's retreat we knew she would bring a different point of view for our women, one that they needed. I'm glad she was able to speak and I know they were too. – *Second Baptist Church Women's Retreat organizer (workshop leader)*

The scholarship banquet is a big deal for our young people and they can be a tough crowd, but Stephanie even had the parents and other adults thinking about how to be prepared for transition. – *Marsha Leggett, C.H. Russell Scholarship Banquet (keynote speaker)*

Our students have a lot of questions with active imaginations, I appreciate her willingness to listen and acknowledge how good of a question the students asked (even if it was totally crazy). She broke it down, kept it simple for our mentees. – *LaShelle Stewart, Black MBA Association, Past President (panelist)*



Here's What Others Are **Saying**

Speaking Fees

Stephanie's speaking and workshop fees are value-based and reflect a commitment to help your audience turn their innermost values and abilities into lifestyle changes through focused self-development and implementation.

SPEAKING FEE SCHEDULE:

- \$500 Panel
- \$750 Virtual workshop via webinar or teleseminar (up to 90 minutes)
- \$1,000 Workshop or breakout session (up to 90 minutes)
- \$1,500 Keynote or plenary (up to 90 minutes)
- \$2,000 Keynote or plenary plus ONE breakout session (**save \$500**)
- \$2,500 Keynote or plenary plus TWO breakout sessions (**save \$1,000**)

YOUR INVESTMENT INCLUDES:

- A personal phone consultation with Stephanie prior to your event
- Planning time, including conference calls with meeting organizers
- Development of customized, interactive content to meet your specific event objectives
- Development of a customize, interactive PowerPoint presentation, if applicable
- Delivery of the presentation

Speaking Policies

PAYMENT POLICY

A deposit of 50% of the speaking fee holds the date when you book an engagement. Your event will not be confirmed until the deposit has been paid. The deposit payment may be made via check or credit card. The balance is due on the day of the program.

TRAVEL EXPENSE POLICY

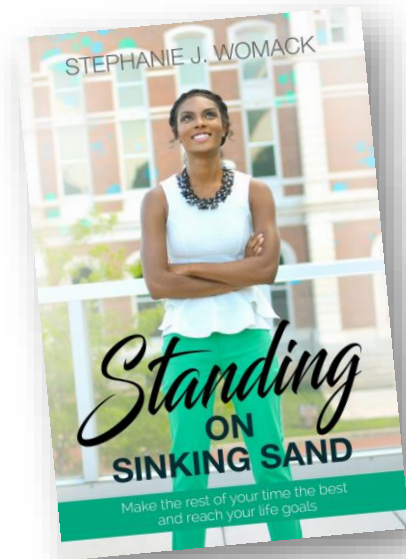
In addition to Stephanie's speaking fee, reasonable travel expenses are charged to your organization. These expenses may include roundtrip airfare, lodging, ground transportation, parking and/or meals. Travel arrangements can be made directly by your organization (typically the more economical option) or Stephanie may be reimbursed for these expense following the engagement.

DISCOUNTED BOOKS POLICY

As a part of a speaking program, Stephanie can offer your organization a discounted wholesale price for a bulk book order, to be available the day of your program. This policy allows your organization to pre-order copies of Stephanie's book to be available as an added bonus to your attendees.

FREE CONSULTATION

If you didn't see your desired topic, that's ok! Contact Stephanie and let her know the needs of your audience. There may be an opportunity to create something completely new and innovative with your input.



Contact Stephanie

· ABOUT THE BOOKING PROCESS

During your phone consultation, Stephanie will learn about the desired objectives for your event, conference or training. Together, you will be to assess the best speaking or workshop topic(s) for your group and confirm whether Stephanie is available on the date of your event.

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